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Contact: Christopher Juarez/ Kim L. Hunter
323.469.8680 ext. 223/225
christopherjuarez@lagrant.com
kimhunter@lagrant.com

One Hundred Rising Ethnic Minority Communications Students to be Honored at The LAGRANT Foundation's 20th Anniversary Scholarship & Donor Recognition Reception

2018 scholarship recipients to be awarded a total of \$250,000 and participate in career-building events in New York City and San Francisco

LOS ANGELES (April 16, 2018) - The LAGRANT Foundation (TLF) will honor 100 of the nation's rising ethnic minority communications students at its 20th Anniversary Scholarship & Donor Recognition Reception in New York City and San Francisco. In celebration of TLF's 20th Anniversary, the Foundation will award a total of \$250,000 in scholarships to students in the fields of advertising, graphic design, marketing and public relations.

The event in New York City is sponsored by Omnicom Public Relations Group and Ketchum, with Karen van Bergen, CEO, Omnicom Public Relations Group, serving as the New York City host committee chair and Rob Flaherty, chairman at Ketchum and TLF board member serving as New York City host committee co-chair. Gail Heimann, president of Weber Shandwick will be this year's keynote speaker.

Bechtel Corporation and W2O Group are sponsors of the event in San Francisco, with Charlene Wheelless, principal VP, global corporate affairs, serving as the San Francisco host committee chair and Jim Weiss, founder & CEO, W2O Group and TLF board member, serving as San Francisco host committee co-chair. BAYCAT Founder, President & CEO, Villy Wang will be the keynote speaker in San Francisco.

Sixty undergraduate students will each receive a \$2,000 scholarship and 40 graduate students will each receive a \$3,250 scholarship. TLF will be providing lodging and airfare for the scholarship recipients, accommodating them for the dynamic multi-date event with Omnicom Public Relations Group, Ketchum, W2O Group, Bechtel Corporation, WE Communications, and more. The recipients will have the opportunity to network with industry professionals and gain practical skills for careers in advertising, marketing and public relations.

TLF is proud to recognize the following graduate and undergraduate students:

2018 New York City Graduate Scholarship Recipients:

1. Niema Brace - MBA, Marketing | American University
2. Joshua Browne - Business/Branding | Virginia Commonwealth University
3. Maya Burns - Marketing & Business Analytics | University of Pennsylvania
4. Hillary Caldwell - MBA, Marketing & Brand Management | Emory University
5. Tina Collins - Communications | Oakland University
6. Jennifer Cuffari - Branding & Integrated Communications | City College of New York
7. Jennifer Delgado - Public Relations & Advertising | DePaul University
8. Jared Garnica - Marketing & Finance | Indiana University
9. Lateefah Gresham - MBA, Marketing | Northwestern University
10. Lacey Harper - Public Relations | Syracuse University
11. Trenton Harvey - Marketing | Indiana University Bloomington
12. LaToya Heron - Branding & Integrated Communications | City College of New York
13. Amara-Rime Lulu - Branding & Integrated Communications | City College of New York
14. Cathy Park - Integrated Marketing Communications | Northwestern University
15. David Pérez - MBA, Marketing | Harvard University
16. Ariana Safari - Advertising/Art Direction | Virginia Commonwealth University
17. Juwan Thompson - Public Relations | Syracuse University
18. Nimra Haroon - Integrated Marketing Communications | Georgetown University
19. Gloryah Allen - Business & Advertising | Virginia Commonwealth University
20. Tram Nguyen - Marketing & Finance | Indiana University
21. Shaakira White - Integrated Marketing Communications | Florida State University
22. Rebecca Rivera - Public Relations & Advertising | City College of New York

2018 New York City Undergraduate Scholarship Recipients:

23. A'Maiya Allen - Journalism | Howard University
24. Gabrielle Beamon - Strategic Communications | Elon University
25. Danielle Brogdon - Media Management, Marketing | Howard University
26. Sherry Chen - Marketing | Baruch College
27. Anissa Cooper - Strategic Communications | Elon University
28. Giana Darville - Public Relations | Oakwood University
29. Cheyenne Desrosiers - Advertising | University of North Carolina, Chapel Hill
30. Jordyn Edwards - Strategic Communications | Hampton University
31. Kyland Evans - Public Relations | University of Memphis
32. Christal Harvin - Public Relations & Sociology | University of South Carolina
33. Allison Holmes - Strategic Communication & Business Management | University of Missouri
34. Emily Horrego - Advertising & Marketing Communications | Fashion Institute of Technology
35. Osadebamwen Imalele - International Business Marketing | Eastern Michigan University
36. Steffanee Jagdeo - Marketing | University of Minnesota
37. Nairobi Jeanniton - Mass Communication, Public Relations | Boston University
38. Kevin Kim - Media, Culture & Communication | New York University
39. Michelle Kim - Graphic Design | Drexel University
40. Jared Leong - Film Production/Marketing | Emerson College
41. Brittney McEachern - Public Relations | Rider University
42. Wendy Ngala - Advertising & Public Relations, Black Studies | City College of New York
43. Kris Nguyen - Business of Cinematic Arts - Advertising | University of Southern California
44. Shiselle Povedano - Public Relations & Economics | University of Florida
45. Chantess Robinson - Public Relations & Strategic Communications | Salisbury University
46. Lesly Rodriguez - Public Relations | Georgia State University
47. Chanel Taylor - Public Relations | Wayne State University
48. Janay Tyson - Strategic Communications | Elon University
49. Stephanie Uriostegui - Integrated Marketing Communications | Northwestern University
50. Michael Watkins - Strategic Communications | Hampton University

2018 San Francisco Graduate Scholarship Recipients:

51. Ashley Cordes - Ph.D. Media Studies | University of Oregon
52. Michael Dong - MBA, Marketing & Strategy | Duke University
53. Irma Guardado - Strategic Communications | University of San Francisco
54. Kyung Ryun Kim - Marketing | San Diego State University
55. Vinisha Kothari - Communication Management | University of Southern California
56. Jenny Le - Marketing | Columbia Business School
57. Creed Lile - Communication, Media Arts | Wayne State University
58. Alissa Lopez - MBA, Marketing | Seton Hall University
59. Kelvin Morales - Branding & Integrated Communications | City College of New York
60. Vanessa Rojas-Castillo - Public Relations | Syracuse University
61. Chaimuy Saebang - Marketing | Indiana University
62. Monica Saebang - Marketing | University of Southern California
63. Selina Smith - Strategic Public Relations | University of Southern California
64. Madelein Terreros - Advertising | Southern Methodist University
65. Amber Tidmore - Strategic Public Relations | University of Southern California
66. Monica Villar - Business Administration, Marketing Strategy | Columbia Business School
67. Brandon Werner - Data Science/Marketing | Worcester Polytechnic Institute
68. Cortlan White - MBA, Marketing | Duke University

2018 San Francisco Undergraduate Scholarship Recipients:

69. Adriana Azaragoza - Communications | University of San Diego
70. Cornelius Beard - Graphic Design | Concordia University
71. Alexandra Bouras - Public Relations | California State University, Fullerton
72. Ozelle Bower - Strategic Communications | Elon University
73. Vanessa Bram - Communications | San Diego State University
74. Jordan Brown - Marketing | San Francisco State University
75. Stacey Dheming Albanes - Marketing | University of Arkansas
76. Anya Dickson - Strategic Communication | University of Colorado, Denver
77. Victoria Doan - Marketing | California State University, Fullerton
78. Alanna Evans - Strategic Communications | University of Kansas
79. Erin Gazdik - Advertising | Brigham Young University
80. Julio Gonzalez - Communications | University of California, San Diego
81. Dustin Hudson - Business Administration, Marketing | University of Southern California
82. Elisabete Kebede - Public Relations | San Jose State University
83. Tiffany Leung - Advertising | University of Illinois - Urbana-Champaign
84. Carmen Ma - Communication | University of California, Santa Barbara
85. Grace Martinez - Public Relations | University of Southern California
86. Kenya Nughent - Public Relations | University of North Texas
87. Jessica Mavhera - Advertising | Brigham Young University
88. Priscilla Oribarnise - International Business & Marketing | University of Minnesota - Twin Cities
89. Zaria Parvez - Advertising | University of Oregon
90. Janelle Perry - Public Relations | Ursuline College
91. Kyle Reece - Business Marketing | George Fox University
92. Krystal Rhaburn - Public Relations & Advertising | California Lutheran University
93. Joaquin Saborats - Advertising | University of Oregon
94. Sabrya Said - Advertising & Marketing Communications | Fashion Institute of Technology
95. Christina Schwartz - Advertising | Brigham Young University
96. Leah Shin - Business Marketing, Technology Innovation Management, and Interactive Media Design | University of Washington | University of Washington
97. Spencer Tingzon - Business Marketing | Arizona State University
98. Aivon Traylor - Public Relations | University of Houston
99. Zachary Wright - Business Administration, Advertising | University of Southern California
100. Moeka Yamamoto - Marketing | Michigan State University

Scholarship events for students attending school east of Chicago will kick off with a welcome dinner hosted by WE Communications on Sunday, May 20 in New York City. American Express will hold a career and professional development workshop on May 21 for scholarship recipients. The workshop will provide an inside track into innovations on how American Express engages with customers/partners, including traditional, digital and experiential channels. Following the workshop, students will be awarded their scholarships at the New York City 20th Anniversary Scholarship and Donor Recognition Reception. On May 22, Ketchum will host a career and professional development workshop where recipients will learn about the skills needed to land a job in an agency. Bayer Corporation will conclude the festivities in New York City on Wednesday, May 23, by hosting a career & professional development workshop pertaining to careers in corporate communications.

Students attending school west of Chicago will attend scholarship events in San Francisco, beginning with a welcome dinner hosted by WE Communications on Sunday, June 3. Hewlett-Packard will host a career and professional development workshop on Monday, June 4 at its headquarters in Palo Alto. Following the workshop, students will be recognized and awarded their scholarships at the San Francisco 20th Anniversary Scholarship and Donor Recognition Reception. The San Francisco events will conclude with a career & professional development workshop with W2O Group on Tuesday, June 5.